

Publishers & Writers of San Diego -- Newsletter -- March 2007

=== Mystery Author Talk ~~~ Sunday, March 11 ===

The City of San Diego Public Library will host a talk with mystery authors Cara Black and Denise Hamilton on Sunday, March 11, at 2:00 p.m., in the Wangenheim Room of the Central Library, located at 820 E Street in downtown San Diego. There is no cost for this event.

=== Romance Writers of San Diego Meeting ~~~ Saturday, March 17 ===

The morning topic will be "What Agents Want from Authors" as presented by Sally Van Haitsma, Castiglia Literary Agency, and the afternoon topic will be "The Male POV" as presented by noted Beverly Hills psychotherapist Debra Holland. For further details and to RSVP, visit <http://www.rwasd.com/chapterMeetings.html>.

=== The Learning Annex Presents "The Secrets of Successful Book Promotion" ~~~ Saturday, March 24 ===

Taught by publishing expert Andrew Chapman and Internet marketing expert Jeniffer Thompson, this class walks authors and prospective authors through the many avenues for real-world and online book promotion. To learn more or register call 619-544-9700 or click to http://www.learningannex.com/default.taf?sctn=AB&_function=detail&cnum=488BSD&cat=

=== PWSD Member Accepted to Distribution Program ===

Tim Barger, Selwa Press publisher and 2006 PWSD Outstanding Member, has had his most recent title, *Discovery! The Search for Arabian Oil* by Wallace Stegner selected for the IPG Small Press Distribution Program. This accomplishment was made possible by the PMA Trade Distribution Program — an esteemed program with an acceptance rate of only 15-20%. Give Tim your personal congratulations at the next meeting!

=== Ten Grants for Senior Artists Up for Grabs ===

The Kenneth A. Picerne Foundation of Oceanside is funding the "Senior Artist Project" through grants to North County and San Clemente artists aged 55 and older. The project's goal is to enable accomplished visual, performing, and literary artists the opportunity to provide educational, mentoring and therapeutic experiences for underserved populations in North San Diego County and San Clemente. Ten grants of

\$12,000 each will be awarded for 2007. For additional details on the project and application process, go to http://www.picernefoundation.org/senior/artists_project.asp.

If you are a PWSD member and would like us to publicize your upcoming event or news, please inform us by emailing andrew@achapman.com. If you are on this newsletter list but are not a PWSD member, join now!! PWSD accepts notice of non-member events, but will choose to publicize them on a case-by-case basis.

PWSD (Publishers & Writers of San Diego) is a not-for-profit unincorporated association of publishing professionals in San Diego. Our goal is to offer resources, share information, present relevant topics at our event meetings, and provide a networking forum for our members. Membership is \$37 per calendar year for publishers and writers; \$47 per year for associates (non publishers or writers). Meeting fees are \$10 for members and \$15 for non-members, payable by cash or check only.

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