Publishers & Writers Monthly

**PMA University & BookExpo America Are Here!**

Are you ready? Did you know you can register for a single day or for specific events? Check out the options and register at the PMA website [http://www.pma-online.org/pmau/2008/template.aspx](http://www.pma-online.org/pmau/2008/template.aspx)

Publishing University, sponsored by PMA, the Independent Book Publishers Association, is an internationally recognized three-day program for new and experienced publishers. Chose from three full days of programs, 85 courses in eight tracks (55% are new for 2008), four keynote speakers, earlybird sessions and the Benjamin Franklin Awards Ceremony.

Nothing matches the excitement of “birthing” a book or getting a big order, but publishing can be lonely. You spend lots of time in front of the computer wondering how to stretch the cash, design the cover, persuade the customer to buy, get the reviews. PMA-U is the place to find those answers.

The program is organized by independent publishers for independent publishers and is appropriate for all functional areas, at any level of expertise, and for anyone who wants to start—and grow—a book publishing company (either print or electronic). Commercialism and selling of services is not permitted during the classes at Publishing University. But the people you will network with include a who’s who of independent publishing—the people with solutions.

• This Year’s Theme: Creative Strategies for Growth, Profit and Success
• When: May 27–29, 2008
• Where: Wilshire Grand Hotel, Los Angeles
• More Information: Terry Nathan, 310-372-2732 or terry@pma-online.org

There is still time to register for BookExpo America, too, but not much. Be sure your book is at this, the largest bookfair in the US and the most popular show for PMA members. The cost to display is $85 per title, but space is nearly gone. To register, go to [http://www.pma-online.org/pubresources/exhibits.aspx](http://www.pma-online.org/pubresources/exhibits.aspx). Details will be sent by email after you register.

**News From the PWSD Board...**

**SPAWN Affiliation**

--- Andrew Chapman, PWSD President

I’m always talking about PMA (Independent Book Publishers Association) and SPAN (Small Publishers Association of North America) because PWSD is an affiliate of both. Now PWSD is joining SPAWN (Small Publishers, Artists, and Writers Network).

SPAWN’s mission is to provide education, information, resources and a supportive networking environment for creative individuals and small business owners interested in publishing. As with PMA and SPAN, by joining SPAWN you’ll enjoy the benefits that a national association can offer. A prime example is health care plans that provide discounts for services ranging from dentistry to chiropractic.

In addition, I’m pleased to announce that PWSD members can join SPAWN for only $35, a significant discount from the normal $45 yearly membership fee.
From the PWSD Board, continued from Page 1

One of the main goals of PWSD is to foster relationships with other publishing-related groups, both local and national, that benefit all members. I hope you’ll take the time to visit the SPAWN at www.spawn.org. I’m confident most of you will find many good reasons to join SPAWN to supplement what PWSD provides.

After 25 years in publishing, I’ve learned one lesson—the more you know about our fine industry, the better your chances of success, whatever your publishing endeavors are. For a list of organizations and groups related to publishing, visit www.PublishersWriters.org/links.html.

As the Numbers Grow
—Paulette Ensign, Membership & Treasurer

You are part of a milestone: Publishers and Writers of San Diego now has over 100 members—107 as of the end of April, with more joining at every event—four times the number a year ago. People come from Mexico, Orange County, East County, South Bay, Downtown, North County, Studio City. We often have guests from other parts of the country who are vacationing here.

What we hear these days is: 1) you come for the programs; and 2) you come to network. The Board is exploring new topics and interesting speakers. It’s easier to secure these excellent speakers, now that we have a consistently large audience. And at every meeting there are always people to exchange ideas, hire as vendors, and get to know as friends.

Several new things are in place or coming to help you network and bring you more business.

• Yahoo no-cost online discussion group, thanks to Alexis Ahrens’ initiative. You can join via a link on the home page at www.PublishersWriters.org
• Name badge additions—your genre or expertise will be added to your member name badges. Let me know what you want on yours at the next meeting or by emailing me at paulette@tipsbooklets.com.
• The Membership Directory on our website will be expanded to include your name whether or not you sent your 50-word bio and photo to the webmaster (webmaster@PublishersWriters.org). Your own website URL will be added to your listing when we have it from you. Look at listings already posted to get an idea of what to write. C’mon, 50 words. It’s an easy way to increase your visibility on the Internet.

More good news: we’re working on recording and transcribing our speaker presentations and making them available for purchase at reasonable prices. Stay tuned for the introduction of these products.

It sounds like quite a few members will be going to Publishers Marketing Association University and Book Expo America in Los Angeles in a few weeks. Your entire Board and PWSD’s founder Bob Goodman will be presenters. If you are still sitting on the fence, do what you can to attend. The information and the people are like nothing else you’ll experience, only two hours up the road this year. See you soon!

Volunteer News and Offers
—Karla Olson, PWSD Volunteer Chair

There are so many wonderful things going on at PWSD. From our terrific slate of speakers to our beautiful new location, things just keep getting better and better. We have much to be thankful for, including the tremendous contributions of our members, such as:

• Krasna Svoboda for the newsletter, which is informing members and getting attention in the PMA community.
• Andrea Glass for sending monthly calendar notices to local publications. We suspect she has single-handedly doubled our membership.
• David Boyne, our trusty webmaster.
• Alexis Ahrens for starting the PWSD Yahoo group.
• George Goddard, for always arriving early and helping with set up and staying late to help us clean up.
• Tricia Van Dockum, who helps publicize our events.
• Andrew Chapman, our fearless leader.
• Paulette Ensign, keeper of the coffers.
• Carolyn Fox, for coordinating locations and arranging sustenance for the holiday party.
• And many others who have set up (chairs, etc.), written up (articles for the newsletter), and talked up (PWSD to other groups and organizations)!

We are reveling in our 100-plus membership and all that we can do with it—strength in numbers and all that jazz.

Of course, action takes effort and a number of volunteer positions must be filled in order to keep this group running smoothly. They include:

1. Monthly program article: Turn your program notes into a short article for the newsletter. With as many members as we have now, if you volunteer to do it soon, I won’t have to bother you for another couple of years! I need one volunteer every month.

2. Set up: We love the new location, but we are required to set up the chairs ourselves. Many hands make quick work, so please arrive about 9:40 and help us get the room ready. And you will be in place as soon as the doors open for networking.

3. Tear down: What goes up, must come down. Please stick around for a few minutes after the meeting to help us put the chairs away again.

Please let me know what you can do to help our group thrive. You can reach me either by email at karla@bookstudiobooks.com or cell (760-753-2279).

Thanks in advance for your effort.
A Red-Hot PWSD April Meeting
---Sheri L. Snively

It's a whole new world, and just when you think you have it figured out it keeps changing. Penny Sansevieri, from Author Marketing Experts, Inc., and author of *Red Hot Internet Publicity*, spoke at the April meeting of PWSD and shared her insight and experience. For me as a “newbie” to the whole writing and publishing industry, the lecture was both overwhelming and exciting. But I suspect some of the more experienced and seasoned of the over 60 attendees in the meeting felt the same way. You can find out more about Penny at her website, [www.amarketingexpert.com](http://www.amarketingexpert.com). Here are some highlights of the talk.

A Publishing Riot
More than 800 books are published daily. Yikes! Is that statistic really true? Obviously we need something to make our work stand out from the rest. Traditional publicity is good, Internet marketing is even better. What is needed is a well-thought-out blend of both.

Consumer-Driven Internet
Consumers are creating and driving the online environment. Web 2.0 is dynamic and fluid and we have to be part of the flow. An easy entry point is through sites such as YouTube, MySpace, Facebook and Squidoo.

Generate excitement; buzz the consumer and big media will follow to see what it’s all about. But beware; once you start the buzz, you need to drive them somewhere. Everybody needs a Web presence. A high quality (working), focused website linking to many other high quality, high traffic places on the net is key. Keep your website simple and focused by being clear about these questions:

- What is your goal? Is it selling books? Is it selling classes?
- What do you want the consumer to do once they get to your site?

Make it simple and easy. Help the consumer take the action you want them to.

Blogs and Ezines
Pitch yourself through blogging. Identify natural connections based on your interests and areas of expertise. Create your own blog and follow five others. Contribute at least weekly with relevant and timely input. When writing blogs, always ask questions like: Who cares? Why should somebody read my material? What’s in it for my reader?

Like your websites, keep blog entries simple and focused. Make sure to post with links back to your own sites.

Create an email newsletter for ongoing connectivity with people who have already expressed interest in you and what you are “selling.” They have already given you permission to continue a conversation with them.

The New Rules of Press Releases
The online environment has created new rules for press releases. Optimize the press release based on key words that are of interest to the consumer as gauged by Internet searches. Make sure your press release fits the trends. Know what they are and move with them.

Find reasons to periodically publish a press release to keep your material fresh and out there. Use key words in the headline, within the first 50 words and again in the last paragraph. The two-pronged goal of the press release is to increase Internet traffic and media interest in you and your book or product.

My takeaway from the meeting was simple. Internet marketing is an integral part of an overall plan for successful book promotion, and it’s never too early to begin thinking about it. Thanks Penny, for making us more aware!
What Editors Do
—Lynette Smith, All My Best Business and Nonfiction Copyediting, www.AllMyBest.net

As a writer or publisher, you may ask an editor, “Will you edit this for me?” But if you want to achieve your writing or publishing goals, you’ll need to be more specific. Look at the chart below, and decide which editing tasks you want your editor to perform. Then see which types of editors you should contact for these tasks, and remember to communicate your editing needs clearly.

Key: Y = Yes, definitely provides the service  M = May provide the service

<table>
<thead>
<tr>
<th>Editing Tasks</th>
<th>Development Editor</th>
<th>Concept or Publications Editor</th>
<th>Substantive Editor</th>
<th>Content or Technical Editor</th>
<th>Copy Editor</th>
<th>Production Editor</th>
<th>Proofreader</th>
<th>Indexer</th>
<th>Web Editor</th>
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<tr>
<td>Collaborates with author to shape rough draft, outline, or sketchy notes into manuscript form</td>
<td>Y</td>
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<td>Selects and orders pieces for each issue of a periodical</td>
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<td>Assesses entire manuscript for style, tone, structure, logic, and accuracy; makes appropriate corrections</td>
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<td>Reorganizes manuscript, makes minor rewrites, writes transitions and summaries, eliminates wordiness, and works with author to resolve inconsistencies and clarify confusing passages</td>
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<td>Collaborates with website owner to shape rough draft, outline, or sketchy notes into appropriate Web content</td>
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<td>Applies technical knowledge of website design to create and edit Web pages directly</td>
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<tr>
<td>Makes light edits to manuscript, line by line: Corrects errors in spelling, punctuation, grammar, and usage; assures consistency in capitalization, numbers, and abbreviations</td>
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<td>Makes medium edits to manuscript, line by line: Conducts all light-edit activities; tightens wording, eliminates sexism, checks for flawed logic, cross-checks in-text citations and footnotes against references, checks permissions if needed, edits artwork, and marks design elements/styles for typesetting</td>
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<tr>
<td>Makes heavy edits to manuscript, line by line: Conducts all light- and medium-edit activities; revises murky passages; changes passive to active voice; eliminates jargon; suggests cuts, additions, and rearrangements</td>
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<td>Has specialized knowledge or expertise in the subject matter being edited</td>
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<td>Manages the stages of a manuscript: Coordinates services of copyeditor, designer, artist, and proofreader to maintain production deadline and budget</td>
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<td>Writes a manuscript to be published under another person’s name</td>
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<td>Checks typeset material; flags typographical errors, poor type quality, and deviations from typesetting conventions</td>
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<td>Creates and alphabetizes index as a condensed overview of the book</td>
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<tr>
<td>Critiques Web pages or websites verbally or in writing, without making direct edits to the site.</td>
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<td>Revises or corrects website text; writes captions</td>
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<td>Adds, deletes, and rearranges graphics; creates Web page layouts; adds and deletes Web pages as needed; creates or updates hypertext links from menus and other pages within the website</td>
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*Few editors can accurately proofread a manuscript they have edited themselves.

Special thanks to San Diego Professional Editors Network (www.SDPEN.com) for their valuable brochure, How Editors Operate, the source of most of the information presented in this table.
Author, Edit Thyself!

—Barbars McNichol, Editor@BarbaraMcNichol.com

As writers, it’s easy to get caught up in an idea or feel particularly attached to a word or phrase. When editing your own manuscript, dare to be brutally honest with yourself. To help you, here’s a list of tips and techniques for steering clear of common pitfalls and strengthening your manuscript along the way.

Three Key Questions & Five Rules of Thumb

1. Is every word, phrase, sentence, paragraph, section, and chapter necessary?
2. Is the message clearly understood?
3. Can your ideas be expressed more simply?

Miracles do happen, but you likely won’t say yes to these questions after your first round of writing. So incorporate the following five “rules of thumb” in your revisions and eliminate 90% of the weak writing editors see every day.

1. Make subjects and verbs agree.
   Incorrect: A group of writers were in town. (“group” is singular while “were” is plural)
   Correct: A group of writers was in town. (“group” is the subject here, not “writers”)

2. Use parallel construction.
   Weak: We’ve learned to read, write, and we’re making sure information is shared.
   Stronger: We’ve learned to read, write, and share information.

3. Make subjects obvious.
   Incorrect: Driving down the highway, the new stadium came into view. (Who was driving down the highway…the stadium?)
   Correct: We saw the new stadium as we drove down the highway.

4. Use the active voice.
   Passive: It was decided that everyone would take the writing class.
   Active: The principal decided everyone would take the writing class.

5. Tell the whole story.
   Stories, like plays, are told in three acts: Act One—set up the situation. Act Two—develop it. Act Three—resolve it. Similarly, make the end of your story echo its beginning so it will feel complete to the reader.

While You’re At It, Check for These, Too

- Don’t use “also” and “and” in the same sentence.
- Don’t mix “we” and “you” in same paragraph.
- In text, fully spell out the names of states and provinces.
- Write for the ear; always read aloud what you’ve written.
- In text, use “and so on” instead of “etc.”
- Writing “ask yourself” and “think to myself” is redundant; use only the verb.
- Eliminate the words very, some, and much.
- Differentiate between the words “believe” and “feel”; they have different meanings.
- Take the author “I” out of the writing as much as possible and let the ideas stand for themselves.
- Use the words “I think” and “I believe” sparingly.
- Vary sentence length.
- Keep sentences under 21 words.
- Use the verb form of a word rather than the noun form, e.g., “Do you struggle?” is better than “Do you have struggles?”
- Present tense is more powerful than future tense. “This book shows you how” is stronger than “This book will show you how.”
- Write with economy of style. It takes more time and effort to write concisely, but the payoff is an easily understood narrative.
- Be precise in the words you select; don’t use “farther” when you mean “further.”

Remember, no wording is sacred. Self-edit with a keen eye and a sharp pencil (or keyboard) to tighten and sharpen your message.

Barbara McNichol writes and edits articles, book proposals and manuscripts for authors and entrepreneurs. For more writing tips, go to www.BarbaraMcNichol.com

The Word Tripper

Disparity, discrepancy: “Disparity” means being unequal, as in age, rank, degree. “Discrepancy” refers to being different, inconsistent. “You can narrow the economic disparities among regions, but first address the discrepancies in perceptions about them.”

From The Door Opener newsletter, www.BarbaraMcNichol.com
**Members’ Bookshelf: Jan Loomis and Larry Wampler**

**BRENTWOOD (Images of America Series), Arcadia Publishing, April 2008**

Jan Loomis became interested in the local history of West Los Angeles while living in Pacific Palisades. She discovered that the records of the family company—the Santa Monica Land and Water Company—contained a detailed account in both words and pictures of the development of Brentwood, Santa Monica, and Pacific Palisades.

Loomis felt others might be interested in how the area evolved, so she began to catalog the records and make them available to local writers. She also interviewed many people who played roles in the early history of the area. This book is an extension of the many articles she published in *L.A. West*, a regional magazine. Loomis currently lives in San Diego but continues to research the history of West Los Angeles, working with the local historical societies and libraries. She is a graduate of Scripps College with a degree in Fine Art and has numerous published articles on business and historical topics. She is also a business coach and grant writer.

Order from Amazon, ISBN 978-0-7385-5621-5, or contact Jan at RJL Consulting, Jan@RJLC.com.

**SACRED DANCE: Spiritual Opportunities of Marriage, Beach Stone Press**

Have you ever longed for “something more” in marriage? Even if your relationship is solid and generally happy, you may occasionally glimpse a deeper dimension you’d like to experience more often. Dr. Larry Wampler’s book, *The Sacred Dance: Spiritual Opportunities of Marriage*, shows how, with practical suggestions illuminated by vivid examples. It will help you:

- Recognize the spiritual significance of everyday married life
- Turn conflicts into spiritual opportunities
- Rediscover the soul partnership glimpsed when you fell in love
- Develop five qualifications to make your marriage a spiritual path
- Claim the spiritual potential of your marriage—with or without your partner’s collaboration

The Sacred Dance does not require any major upheaval in your lifestyle or religious beliefs. You’ll learn how small shifts in attitude and modest adjustments in behavior can strengthen your marriage, enrich your spirituality and enhance the intimate bond with your mate.

Order: Beach Stone Press, PO Box 234074, Leucadia, CA 92023, or online from www.drlarrywampler.com.

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**Diane Welch Book Launch**

Our Images of America Series book, *Del Mar Fairgrounds*, will launch on June 9, 2008. It is a pictorial history chock full of fabulous vintage images that trace the county fair from its National City inception in 1880 to the 22nd DAA’s recent role during last year’s Witch Creek Fire evacuations.

There will be a companion product of 15 postcards that feature vintage photographs from the book.

We have several book signing events scheduled, so check out the schedule at www.dianewelch.com

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**Diane Welch Book Deal**

Diane has an abundance of good news this month! She writes to say, “The Save Our Heritage Organization (SOHO) has agreed to publish my Lilian J. Rice book. The details have yet to be ironed out, but I am planning to do a “twin set”: Lilian J. Rice: Her Life, and Lilian J. Rice: Her Work.

Date of launch will be June 12, 2009, the 120th anniversary of Lilian Rice’s birth.

www.dianewelch.com
BOOK STUDIO ANNOUNCEMENT

Drum roll, please. Africa: An Artist’s Safari by Fred Krakowiak, which was published by Maverick Brush Strokes and packaged by Karla Olson’s BookStudio, is a finalist in two categories for the Ben Franklin Awards: Best Cover Design Three or More Colors and Best First Title from a New Publisher.

INVESTOR NEWSLETTER ISSUE N°3 
FALL  2008

Carolyn Howard-Johnson’s Out of the Box!

Winners of the 2008 Out of the Box Promotion Idea Contest for Writers have been announced. Carolyn judged this competition based on the following criteria: 1) originality of the idea; 2) breadth of applicability; and 3) ease of use. The awards were sponsored by TRI Studio LLC in cooperation with Authors’ Coalition. The winning e-book is available at www.tri-studio.com/outofthebox.html.

For more information, contact Kathe Gogolewski at kgogolewski@shcglobal.net or Carolyn Howard-Johnson at hojones@aol.com.

Good News from Annette Fix

In April, PWSD members attended a special session with Marcella Smith from the Small Press Department of Barnes & Noble. It’s challenging to have our small voices heard among traditional publishers, but I found out that if you turn out a product with bookstore appeal, the Small Press Department at B&N will help you get your foot in the door.

I just received an email from the coordinator of the department saying that my memoir, The Break-Up Diet (www.thebreak-updiet.com) has been accepted! The buyer placed it in 42 California stores. She said that means these stores will always have stock of my book and the system will automatically order stock as it sells.

Woo-hoo! Now, all I need is someone to film me doing the Snoopy dance in my home office!

Last Month’s Special Event

Last Month’s Special Event

Closing Date for the next issue of PW Monthly is June 9!

ATTENTION: PW Monthly Proofreader Needed. Contact the Editor, puh-leese!

Whiting’s World

“Oh yes, I read your last book, Mr. Cowen. Let’s hope it was, anyway.”

Nesta Aharoni Book Launch & Signing

Nesta’s book, My Goodness, My Kids: Cultivating Decency in a Dangerous World, will launch on May 18, 2008, 2 p.m. to 5 p.m., at the Bamboo Lounge, 1475 University Avenue, San Diego, CA 92103. There will be food, music, signing, reading, discussion, et cetera.

Reach Nesta at nesta@grassrootspublishinggroup.com or 760-729-7222. The Bamboo Lounge is at
Q&A
Bob Goodman
www.silvercat.com

What is the history of SilverCat?

In 1988, I had just ended a career with the resolution that I’d never again work for someone else. I chose publishing because I thought it would give me more control over my schedule and my life. I was pretty naive, I guess! By the middle ’90s, I had published ten books, and I thought I was on the road. Then my distributor went bankrupt. I lost a year’s worth of receivables. I was tempted to give up, but I love the business. So I shifted my focus to packaging, which allowed me to stay in publishing and even get paid.

You're still publishing, though, right?

Yes. Shortly after I moved to Carmel Valley, Peggy Lang and I discovered we both were fond of memoirs. Peggy is a terrific editor. We formed Silver Threads as an imprint of SilverCat to help people use the story-telling techniques of fiction to tell their non-fiction stories. Since then, we’ve published several memoirs written by the people we’ve worked with.

The photo on the left shows one of our recent projects.

So where does the name “SilverCat” come from?

When I started the company, I had one of most remarkable cats I’ve ever known. Nick the Quick was a spirit in the body of a silver tabby. Between the early ’70s and 1988 he had used up most of his nine lives. I memorialized him in the name of my company. He also modeled my logo. When you see it, notice that one ear is lower than the other; that’s the result of a fight he lost with a car in the early ’80s. Nick "crossed over" in 1991.

You were one of the founders of PWSD. Tell us about that.

Back in the early ’90s, Marty Gilliland put together a confab of local publishers. About halfway through the event, Claire Arias leaned over to me and said, “This is great. We should do this regularly.” I agreed, and the San Diego Publishers Alliance was born. Except for a year or two’s hibernation, we’ve been meeting every year since then. I have so many great memories of the growing pains, and I am really pleased to see that PWSD has now grown up under Andrew, Paulette, and Karla.

And you’ve been on the Board of Directors of PMA for the past two years. What has that meant for you?

Being on the PMA board is an enormous honor, especially because I am in the last group of directors to have been asked to serve by Jan Nathan. The talent on the board is beyond incredible and everyone gives it freely without compensation. I work extra hard just to carry my own weight. It’s a wonderful way to say thank you for all I’ve received as a member of PMA. To be on the board during these years in particular is an experience I’ll always cherish.
From the PW Monthly Editor

**Closing date for the next issue is JUNE 9.**

A fine, fat issue again, thanks to your contributions. It’s good to have the whole Board, um, ‘on board’ this month. And Lynette has done a great job defining the various flavors of editing for us. Yes, there are other nuances and definitions out there, but I have printed the page with her chart and will use these terms from now on.

**Who wants to do the chart on the flavors of writing?**

Say, did you like the “Word Tripper” from Barbara McNichol on page 5? Let me know. I can run these little tidbits every month if you like them.

Krasna

Welcome Members!
Renewing Members:
- Marj Lacey
- Dave Patrick

New Members
- Sylvia Honeycutt
- Kiakiali
- Jen Leong
- Steve Ryan
- Sarah G. Saunders
- John Toma

Events of Interest

Saturday, May 17, 2008, 8:30–3:30 p.m.
**Romance Writers of America, San Diego Chapter Mini-Conference.** Harlequin/Silhouette editor Natasha Wilson and agents Laurie MacLean of the Larsen-Pomada Agency, Kelly L. Mortimer of the Mortimer Literary Agency and Kevan Lyon of the Sandra Dijkstra Agency will be joining us for an afternoon of open and honest discussion about the romance publishing industry. Fee for attending, plus $10 to pitch your book.
Location: 845 Chestnut Street, Escondido, CA
Info and Register: www.rwasd.com

Saturday, May 17, 2008, Reception 6:00 p.m., Awards 7:00, Dessert 9:00
**14th Annual San Diego Book & Writing Awards.** Guest Speaker: Steve Kowit, poet and winner of the 2006 Theodore Geisel Award; $28 donation.
Location: AMN Healthcare Building, 12400 High Bluff Drive, San Diego
Info and Register: www.sdbookawards.org

Monday, May 26, 2008, 7:00 p.m. (doors open 6:30 p.m.)
**San Diego Writers & Editors Guild Meeting.** Yvonne Nelson Perry, well-known writer, teacher, speaker and presenter at the Santa Barbara Writers Conference, will host Four Corners program, featuring four guest experts on fiction, non-fiction, memoirs and poetry. Fee $5 for non-members.
Location: Joyce Beers Community Center, Hillcrest
Info: www.SD Writers.org or 760-471-5323

Monday–Friday, July 21–25, 2008, 8:30 a.m.–4:00 p.m.
**SDSU Teen Writers Academy.** New program for 8–12th graders. Students will create and develop characters though multi media; write about themselves as writers as they explore the writing process, their writing history, and their writing future; and meet local authors and industry experts. Fee $299.
Location: SDSU Extended Study/Gateway Centers
Info: Contact Wendy Evers, 619-594-7078