



Welcome to the new  
PWSD look and website!

Exciting new things are on the horizon, including opportunities to network with other PWSD members, promote upcoming events, make announcements, and optimize your PWSD member profile for increased exposure—plus, gain added exposure for your personal or business website.

**Let's start at the beginning:**

**Q. Why is the PWSD website a powerful tool?**

A. Our PWSD site gets a lot of traffic and ranks well among the search engines. Therefore, it's possible that people will find your PWSD member page (before they find your website) and learn all about your book or services. Plus, your new profile can be a robust Page filled with all sorts of important details (more on that later), and a link back to your personal website.

**Q. What if I don't have my own website?**

A. You can use your PWSD member profile page as your personal website if you would like. Your new page will be optimized with your name and keywords, which point to you and your book or service so people will find you on the Net. Consider this your own little slice of Internet real estate. I recommend that you purchase a URL and forward it to your unique page so it's easier to reference your web page. Then, when you're ready to launch your own website, you can forward your URL to your new site.

For example, my member profile is:

[http://publisherswriters.org/?mtt\\_page=jennifer-thompson](http://publisherswriters.org/?mtt_page=jennifer-thompson)

If I did not have my own website, I would forward my URL:  
[www.JenifferThompson.com](http://www.JenifferThompson.com) to the above URL and direct people to my Page.

\*Hint: This is done through your Domain Registrar (like GoDaddy for example; call their support desk for help).

**Q: I'm a PWSD member, how do I get started?**

A: Upon signing-up you'll have an opportunity to create your own profile page. Once your profile is submitted, a PWSD editor will review your information and post it live. FYI: Once your profile is live, you can no longer make edits. However, you can send a change request to our webmaster; you can also choose to email your member details to our webmaster who will add everything for you.

**Q: Are there other benefits?**

A. In addition to your detailed member profile page, you will have Contributor Status to the website so you can post announcements to our Member News section. All content will be reviewed by an editor and posted live within the week, so be sure to leave enough lead-time if your notice is time sensitive.

## **How Does This Work?**

In the next few weeks (if you are a PWSD member), you will receive an invitation to create your member profile. There will be a link that allows you to create your member login and password. This will also connect you to our new member system so that you'll automatically receive an email notice when your annual membership is due. In it will be a link to renew your membership via PayPal (which, by the way, allows you to pay with a credit card—you do not have to pay using PayPal, but you do need a PayPal account to use this option).

You do not have to use this system. We will continue to accept sign-ups and membership renewals in person.

Q: If I don't sign up online, will I still get my member profile?

A: Yes. Send your details to our webmaster.

Q: If I don't sign up online, will I still be able to contribute to the Member news section?

A: Yes, you can email announcements to our Newsletter Editor who will include your notice in our monthly newsletter. Please submit all content by the last day of every month in order to be included in the next month's newsletter.

## **Getting Started:**

Once you have your username and password, you will be able to sign in to the PWSD website, create your member profile, and begin contributing to the Member News section.

## **TOO MUCH?**

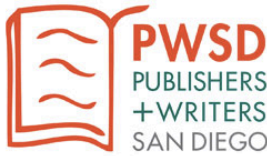
**No worries. Ignore all this and go back to what you were doing.**

Everything I have mentioned is optional. Nothing has changed, we have some slick features and you are welcome to dive in and give it a try. Otherwise, send your details to our webmaster and enjoy your new member profile.

## **Speaking of ... Member Profile—Guidelines for Submitting and Enhancing:**


- Your Name: Jeniffer Thompson
- Job Title: President of The Most Amazing Company in the World
- Tagline: Author, Speaker, Editor, etc.\
- Contact Email: [j@monkeycmedia.com](mailto:j@monkeycmedia.com)
- Bio: there is no limit, but I recommend that you keep it within a reasonable word count—never risk losing your audience.
- Website URL: <http://JenifferThompson.com>
- Social Media Links: Facebook, YouTube, LinkedIn, Twitter, etc.
- Book Covers: we will include up to two images
- Book Descriptions with links to buy.
- Links within text

- Categories: What service do you provide? Editor? Publisher? You can choose as many as fit your profile.



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[Member Directory](#) | [2012 Schedule](#) | [Member News](#) | [Join Now](#) | [Newsletters](#) | [PWSD Recommends](#) |



### PWSD Member Directory Categories

<ul style="list-style-type: none"> <li>Authors</li> <li>Book Designers</li> <li>Book Marketing</li> <li>Book Shepherds</li> <li>Coaches</li> <li>Copy Writing</li> <li>eBook Formatting and Marketing</li> <li>Editors</li> <li>Ghost Writers</li> <li>Illustrators</li> <li>Indexers</li> </ul>	<ul style="list-style-type: none"> <li>Internet Marketing</li> <li>Journalists</li> <li>Photographers</li> <li>Publicists</li> <li>Publishers</li> <li>Publishing Consultants</li> <li>Speakers</li> <li>Website Design and Development</li> <li>Writers</li> <li>Writing Coaches</li> </ul>
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### Become a Member and Get on the List

One of the benefits of joining PWSD is that you get your very own member page. This is a great way to gain exposure and let others know what you do. PWSD is a wealth of publishing professionals! [Join us Today!](#)

To be added to the directory, please email your photo, bio, title, website, social media links, contact information, book cover images (up to two book covers), book descriptions, and all categories for which you would like to be listed (see above for choices) to [Webmaster@PublishersWriters.org](mailto:Webmaster@PublishersWriters.org). Updates will occur as soon as possible. Don't see your category? Let us know, we'll add it for you when we add you to our member directory.

#### Upcoming Events

JUL 28 Sat	10:00 am Sell More Books Online
AUG 25 Sat	10:00 am Indie Publishing With Amazon
SEP 29 Sat	10:00 am TBA
OCT 27 Sat	10:00 am Naming Workshop: Branding You, Your Book, and Your Business
NOV 3 Sat	9:30 am National Authors Day

#### Join PWSD

Joining PWSD is easy and a great value. For only \$37 a year you'll be able to take advantage of all our member benefits and meet some of the best minds in the industry! [Join Now](#)

## My Member Profile Example:



### Jeniffer Thompson

President of Monkey C Media  
[j@monkeycmedia.com](mailto:j@monkeycmedia.com)

Jeniffer Thompson serves as a PWSD board member (since 2010), in charge of website updates and promotion. She is the co-founder of Monkey C Media, a full-service design house offering author services—including author websites, book cover and interior layout design, branding development and Internet Marketing strategies. She is a speaker and author, her book *Website WOW: Turn Your Website into Your Most Powerful Marketing Tool* teaches authors how to use the Internet to promote themselves and their books. Mrs. Thompson offers consulting and coaching services for authors looking to take their website marketing to the next level. Learn more about Jeniffer at her website [www.JenifferThompson.com](http://www.JenifferThompson.com) and her company, Monkey C Media at [www.MonkeyCMedia.com](http://www.MonkeyCMedia.com).

<http://jenifferthompson.com>



*Author, Speaker, Internet  
Marketing Strategist*

### ***Web Site WOW: Turn Your Website Into Your Most Powerful Marketing Tool***



Turn Your Web Site Into Your  
Most Powerful Marketing Tool

Jeniffer Thompson

*Web Site WOW* is your definitive guide to building a Web Site that sells.

Jeniffer Thompson shares, in easy to understand language, savvy tips and tricks that will turn your Web site into a Powerful Marketing Tool. She breaks down the psychology of color, explains the importance of branding, and reveals the hottest industry secrets that will drive traffic to your Web site.

*Web Site WOW* will show you how to turn your visitors into loyal customers.

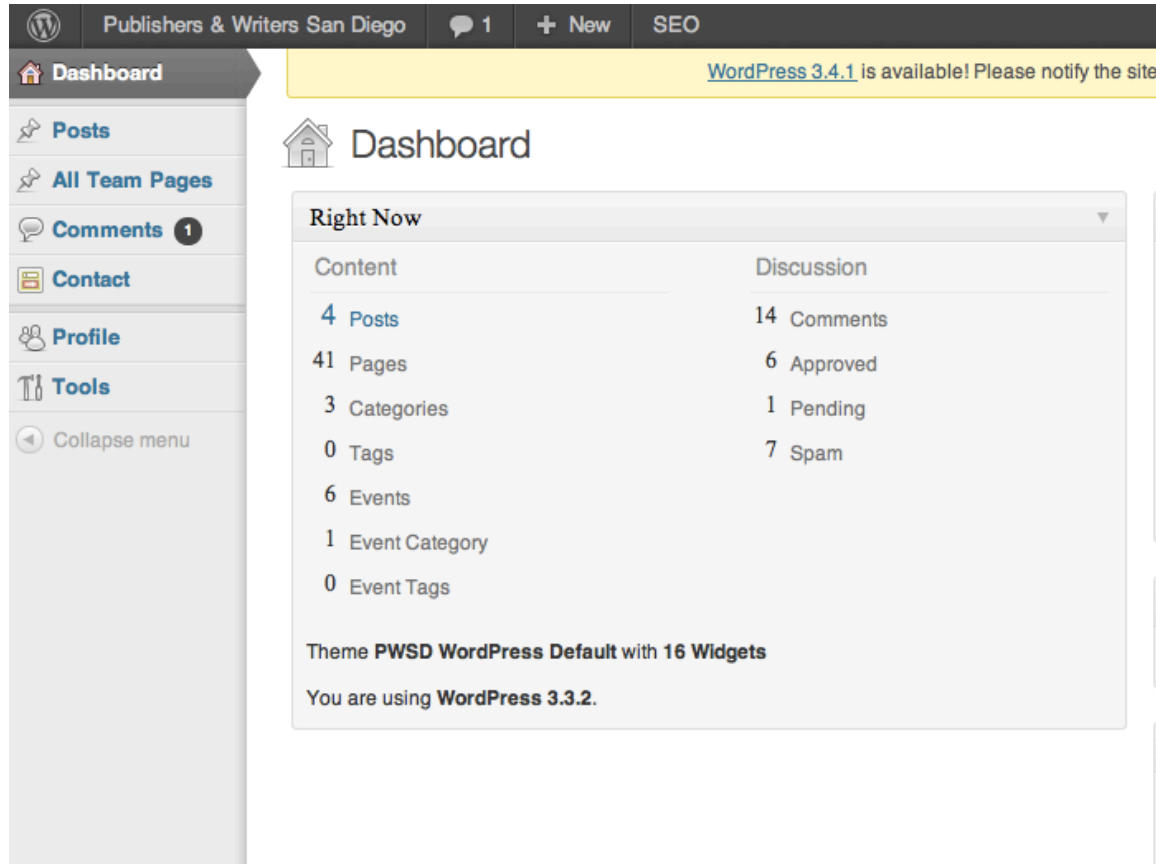
- Captivate your audience with engaging copy
- Create a marketing funnel that draws in your audience and converts traffic into revenue
- Build an online community and extend your market
- Discover FREE multimedia tools to create a buzz for your book
- Drive traffic to your Web site

Get it Free: Click [here](#) to download your free copy of *Web site WOW*

**Logging in:**

<http://publisherswriters.org/wp-admin>

**Dashboard:**



We do not offer WordPress training. If you do not know how to use WordPress, you can use the numerous WordPress tutorials, or send your announcement to our Newsletter Editor.

**Contact Details:**

<b>Newsletter Submissions:</b>	<b>Glenna Bloemen</b>	<b><a href="mailto:gab11853@aol.com">gab11853@aol.com</a></b>
<b>New Member Profile Submissions:</b>	<b>Jeniffer Thompson</b>	<b><a href="mailto:j@monkeycmedia.com">j@monkeycmedia.com</a></b>
<b>Member Profile Change Requests:</b>	<b>Sharon Lightholder</b>	<b><a href="mailto:solightholder@msn.com">solightholder@msn.com</a></b>