



BECOMING AN AMAZON #1 BEST SELLER

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Tips to becoming an Amazon #1 Best Seller

- Partner with your Publisher
 - Lower pricing during launch
 - Amazon Best Seller Campaign
- Live Events
- Email Campaign
- Social Media Campaign
- Pre-sale your book
- Purchase copies through a friend/family

Partner with your Publisher

Amazon Best Seller Campaign

- Research the categories on Amazon that are applicable and not compacted.
- Understand how Amazon campaigns work
- Take screen shots as the book hits Best Seller or #1 Best Seller in each category

Pricing During Launch

- 99c Kindle
- 4.99 Hard copy
- Promote the heck out of this great price
- Purchase some of your own copies
 - NOT on your own account.

Their Network

- Panelist on the day of the launch
- 100 people at event
 - They asked everyone to support me with a 99c purchase.

Live Events

Launch Week

Topic
Applicable

Able to self
promote



A close-up photograph of a vibrant green leaf at the top, with a single, clear, teardrop-shaped drop of oil hanging from its tip. Below the drop is the neck of a clear glass bottle, which is partially filled with a golden-brown liquid. The background is a soft, out-of-focus green, suggesting a natural, organic setting.

Email Campaign

- Email everyone you know.
- 1 week before launch
- 1st day of event launch
- Mid week
- Thank You
- Ask them for your support... its 99c



Social Media Campaign

- Use your favorite Platform
- Facebook
 - Groups
 - Lives/Posts
 - Links to purchase
- Personal Profile Posts
- Leverage your network
 - Ask them to do a personal post
 - Ask them to host you for a live interview in their groups.

A close-up photograph of a vibrant green leaf at the top, with a single, clear, teardrop-shaped drop of oil falling from its tip. Below the drop is the neck of a clear glass bottle, which is partially filled with a golden-brown liquid. The background is a soft, out-of-focus green, suggesting a natural setting.

Book Pre-Sale

- People pay you, and you place the Amazon order during campaign
 - NOT on your account
- Landing Page to capture information and take money
- Email And Social Media

Final Tips

Self Promotion is
Key

Going Live on
Facebook

Have your
infrastructure in
place





LET'S CONNECT

Facebook Group:
Thriving by Nature Now

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