

Publishers & Writers Monthly

The Newsletter of Publishers & Writers of San Diego

October 2021

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Publishers & Writers of San Diego (PWSD) is a

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professional association of the San Diego publishing community. PWSD educates business-minded self-publishers and authors through networking, guest experts, open discussions, and field trips.

Regular in-person meetings are held 10:00 a.m. to noon on the last Saturday of each month (except November and December), usually at the Carlsbad Dove Library– Auditorium (1775 Dove Lane, Carlsbad, CA). Whenever meetings are virtual, they're held 10:30 a.m. to 12:00 noon. *Always check meeting information in newsletter for current location and times.* 

| Meeting:  | Saturday, October 30, 2021                                                   |
|-----------|------------------------------------------------------------------------------|
| Time:     | 10:30 a.m. to 12:00 Noon                                                     |
| Location: | Webinar—Zoom (watch for details)                                             |
| Topic:    | <b>"Where Do You Hang Your Hammock?</b><br><b>Peace of Mind for Writers"</b> |
| Speaker:  | Bella Mahava Carter                                                          |

# Please watch for the link in the meeting notices sent to your email inbox twice during the next few days before this FREE online meeting.

If you want to be a happy and successful published author, you must show up, believe in your vision, and understand how to support yourself and your dreams. In this presentation you'll learn how to work smarter, not harder, navigating your writing and publishing journey from the inside out. We will take a deep dive into barriers such as fear, overwhelm, accountability, and self-sabotage. You will begin to see your hurdles as opportunities for personal and professional transformation and growth and come away with a new perspective that points you in the direction of your own wisdom. These insights will help you complete your writing projects and share them with the world, even when faced with what appear to be crushing obstacles.

Bella Mahaya Carter is a creative writing teacher, empowerment coach, speaker, and author of an awardwinning memoir, *Raw: My Journey from Anxiety to Joy*, and *Secrets of My Sex*, a poetry collection. She has worked with hundreds of writers over the past 11 years and has degrees in literature, film, and spiritual psy-



chology. Her writing and interviews have appeared in *Mind*, *Body*, *Green*; *The Sun*; *Lilith*; *Fearless Soul*; *Writer's Bone*; *Women Writers, Women's Books*; *Chic Vegan*; *Bad Yogi Magazine*; *Jane Friedman's Blog*; *Pick the Brain*; *Spiritual Medial Blog*; *Literary Mama*; several anthologies, and elsewhere. Visit her online at www.BellaMahayaCarter.com.

President's Message

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#### **PWSD Officers**

Karla Olson President karla@publisherswriters.org

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Bob Goodman Founder

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# By Karla Olson President, Publishers & Writers of San Diego

### **PWSD** News

Thank you, Diana Concoff Morgan, for a detailed and fact-filled presentation on how to use Facebook to market yourself and your book. I've used Facebook for years, but I learned many great tips. Diana has generously shared her slides, which you can find <u>on our homepage.</u>

Just a reminder that we don't record the meetings, but many of our speakers share their slides. Go to <u>the PWSD blog page</u> to access a wealth of great ideas and presentations.

October will be our last meeting of the year, and we are pleased to welcome Bella Mahaya Carter, author of *Where Do You Hang Your Hammock?* An experienced coach as well as an author, Bella will teach us all how to work smarter not harder, and how to overcome your barriers and insecurities when it comes to marketing and speaking.

Stay tuned as we figure out next year but do expect some kind of meeting – either virtual or in person – on January 29, 2022. Watch for a newsletter and announcements. In the meantime, happiest of holidays!

A couple of notes about meeting etiquette. Please be sure you are muted while our speaker is presenting, as background noise is distracting for all other participants. If you have a question during the presentation, please put it in the chat, and the host (me!) will monitor the questions. Please save general questions for the Q&A at the end of the presentation. The host will call on you and ask you to speak if your question needs clarification.

*Continued on the next page* 

## President's Message—continued from previous page

# **PWSD Membership**

We are happy to make these virtual meetings free to participants, and we hope you will support PWSD in the following ways:

- 1. **Make sure your membership is up to date.** Watch your inbox for a notice if your membership has expired. (If you wish, email <u>Robbie@bookstudiobooks.com</u> and he will check your membership.)
- 2. If your membership is up to date, please consider paying the meeting fee. You can do this at <u>PublishersWriters.org</u> and clicking on RSVP.
- 3. If you are not a member, please consider joining. Membership is only \$47 per year, which helps us to get the best speakers and provide other benefits to our members. Go to <u>PublishersWriters.org</u> to join.
- 4. **Tell your publishing and author friends and colleagues about PWSD** and have them join us!

When you join PWSD, in addition to the reduced meeting fee, you get many other benefits, as listed on page 4. You can easily join by clicking on the link to PayPal on our website, or send a check, made out to PWSD, to P.O. Box 387, Ventura, CA 93002.

# **IBPA Membership**

As you know, on July 1, 2021, I officially took over as chair of the Independent Book Publishers Association. I've just been elected to serve another year! I am so honored to lead such a terrific organization.

If you have launched on your publishing journey and you don't know about IBPA, which can be a great support for you, I encourage you to explore the benefits of joining. This is the national association that includes such regional affiliates as PWSD. You can find information on their very robust and informative website at <u>IBPA-online.org/</u>.

Membership is very affordable, and to make it even better, PWSD members get a \$30 discount. Just enter PWSD30 in the coupon code.

IBPA has created a helpful COVID-19 Resource Center, specifically for independent publishers, and they are presenting a weekly COVID-19 Roundtable. During this online webinar, experienced publishers are discussing how they are adjusting business or finding support during this unique time, and also taking questions from the attendees. I've joined the last two and found them to be informative, energizing, and comforting (we are all in this boat together). It is great to understand everything publishers, distributors, bookstores and authors are doing to get through this time. For more information and to join the webinar, go to IBPA-online.org/events/EventDetails.aspx?id=1354890.



Go to www.<u>ReadLocal.org</u> to find out more about our author marketing coalition, Read Local. While you are there, sign up for the Read Local Directory. This is one of the best ways to gain local exposure for your books. Booksellers, librarians, producers, and event planners have all used the Read Local Directory to find authors to feature in their stores and on their programs. A Basic Listing is FREE, and includes your name, the title of your book, its genre, and your location. An Enhanced Listing is only \$25, and adds a thumbnail of your cover, a book description, and other information that lets people know where to get your book and if you are available for speaking, etc. Check it out; Read Local is one of the best marketing deals around.



#### Care to Join Us?

**Save more and learn more:** Attend PWSD meetings at reduced member rates! Yearly dues are only \$47—one of the most economical memberships available. As a member, you save \$10 at every PWSD meeting you attend, versus the \$20 nonmember meeting fee. (Get meeting details for PWSD in each newsletter issue.) And take a look in the next section below at all the other extras you get as a member!

Reminders for Members

If you're a new or returning member, welcome to the PWSD family! Congratulations on joining Publishers & Writers of San Diego, the only publishing group in San Diego County focused on the business of publishing and writing! You have made a wise investment, as you'll see later on this page.

**Subscribe to PWSD in order to optimize your membership:** Receiving the email that accompanied this newsletter does not mean your name has been added to the regular notice distribution list. Go to <u>PublishersWriters.org</u> and click on the button that looks like what you see at right. This is necessary for you to receive any and all notices from PWSD.

# Free PWSD Newsletter

Subscribe to the PWSD Newsletter Subscription is free: get monthly articles from our speakers, writing tips, announcements, upcoming events, and more.

**Get found in the PWSD online member directory:** Email your new or revised bio & headshot to <u>Webmaster@publisherswriters.org</u> as soon as you can, for valuable publicity! Our website is very highly ranked on Google, which means you will get broader exposure by being part of the member directory at <u>PublishersWriters.org/member-directory</u>. You must be an up-to-date member to be in the directory. Unsure when you should renew? Email Robbie@bookstudiobooks.com and he will let you know.

Get a snazzy permanent name badge to wear at on-site meetings: Your badge will be available at meetings. (Please remember to turn it in as you leave.)

**Participate in occasional regional collaborative marketing efforts:** If you're subscribed (see above), you'll be notified of these events whenever they occur.

Get a 30% discount on IBPA membership and optionally apply for a scholarship to IBPA's annual **Publishing University:** If you've launched your publishing journey, join the Independent Book Publishers Association at IBPA-online.org/ and use PWSD as the code to get your discount.

Want to be profiled in PWSD's newsletter? Contact Glenna Bloemen at <u>gab11853@aol.com</u>. If your membership is current, she will provide you with eight simple questions to answer. Then, along with your answers, send your full contact information, a head shot, and one or two other images, such as book covers or action shots, to her and she will publish your finished profile in *Publishers & Writers Monthly*.

**Do you have newsletter feature articles or ideas?** Send them to Managing Editor Glenna Bloemen at <u>gab11853@aol.com</u>. We are currently seeking feature articles for the upcoming issues of the newsletter. If you've read something great or have an idea or an article that you believe would be of interest to your fellow members, please submit it to our Glenna. Thank you for your continued support.

# What You Need to Know about Protecting Your Copyrighted Content

**MJ** Courchesne

Founder & President, Gryphon Publishing Consulting

This article originally appeared in the January/February 2021 issue of IBPA Independent, the magazine for members of the <u>Independent Book Publishers Association</u>. Reprinted with permission.

# Infringement and piracy will not go away, so it is important for you to learn what you can do if you find your work available online illegally.

Infringement and piracy remain big issues for publishers. A 2017 report from Nielsen Digimarc<sup>1</sup> estimated losses of \$315 million in the book industry alone from online piracy. Pirated content is no longer only downloaded from torrent sites, but online auction sites, social media, and even emails can contain infringing content from your titles.

# **Is Your Work Protected?**

Before we discuss how to fight infringement and piracy, we should review the basics of copyright. Copyright is defined in US law<sup>2</sup> and is meant to protect works of original authorship. These works comprise books, musical compositions, photos, drawings, and more.

Basically, the copyright owner is the individual who created the work (unless rights have been transferred to another individual or company via a contract like a work-for-hire<sup>3</sup> agreement). Although a creator has automatic copyright of their work, as soon as it is placed in a fixed format like a book, the work should be registered with the US Copyright Office to further protect it.

Without registration, you cannot take legal action against an infringer. Registration allows the copyright owner to file an infringement suit in US courts, and it creates evidence of the validity of the copyright. It provides several other benefits we can't go into here, but you can learn more about by visiting the Copyright Office's website.

# What Is Infringement?

Once you have a registered copyright, you can better defend it against infringers (including pirates) worldwide. But when is something infringed? Essentially, whenever any of the rights of the copyright holder are violated (no matter the country of origin), an infringement occurs. This means that any quote, crop, derivative, distribution, or translation of a work that was not formally licensed could be considered an infringement. Something as simple as a quote from a poem or song that was the "heart" of a work

might be an infringement. Of course, it also means that a full-length, illegally obtained copy of a book (a "pirated" copy) is an infringement.

Reuse of a work without permission is sometimes allowed under the concept of fair use. We don't have the space to review fair use here completely, but keep in mind that fair use is usually used in things like reviews, parody, news reporting, and education.

# How to Remove Illegally Posted Content

The Digital Millennium Copyright Act (DMCA) is an amendment to the US copyright law. Similar laws exist globally. In short, DMCA criminalizes copyright infringement online and provides a framework for removing infringing content.

Where would you find infringing content? Basically, there are two ways most pirated material appears on the internet. The most common is as links placed on digital platforms such as Google, WordPress, LinkedIn, SlideShare, etc. The other makes pirated material available on standalone websites (torrents), which can originate from any place in the world.

You could occasionally search for your content online or set up automated search alerts for your title or content. Sometimes your customers might stumble upon infringing content and let you know. Pirated material might be shared on social media or via web searches, too. But infringed content can exist on foreign websites with strange names or even hidden from plain sight on the dark web, so no one search method is exhaustive.

If, after you research, you still believe your work has been pirated, you can file a takedown notice to have the pirated work removed. You must first find the host site and file location of the pirated work. Then, go to the website of the platform (e.g., Google, Rapidgator, FileSonic, etc.) and click on the "Abuse" or "Report Abuse" link (or something similar). Some sites might require you to fill out a form. Others might have you send a DMCA takedown notice via email or paste it into a form.

Remember, most digital service providers require the copyright owner or a designated agent to submit a takedown request. In some cases, your contact information will be shared with the alleged copyright violator.

Whether you need to simply fill out a form or write a formal letter, you should expect to gather the following information to include with the takedown notice: name of the copyrighted work, name of the copyright owner, infringed material location, your contact information, affirmation that the work has been pirated, and a testament that you are the copyright owner or authorized agent. You can find examples of takedown notices at the US copyright office website.

# What Are Your Options if the Work Is Not Removed?

Your first option is to accept the infringement and move on. (Yes, do nothing. There are costs of time and funding to consider before pursuing an infringer.) Your second option is to hire a copyright attorney to file a lawsuit. Copyright infringement is a federal offense. As such, suits must be brought forth within the federal court system, as well as in courts overseas. Again, the owner of the copyright must initiate the suit, or have their designated agent (or publisher) do so. If you wish to hire an attorney, the best place to start is page 62 in your *IBPA Member Benefits Handbook*, which hosts a list of vetted attorneys, some of whom offer a discount to IBPA members.

# Conclusion

Infringement and piracy will not go away, so it is important for you to learn what you can do if you find your work available online illegally. Now you have some familiarity with the terminology associated with infringement and what to do if faced with it. Stay tuned for our piracy guide, which will be published on the IBPA site in January; it will be a living document, updated with new tips as we learn them.

# References

- 1. Neilsen Digimarc report
- 2. US Copyright Act
- 3. Works made for hire
- 4. How to register a work
- 5. Sample takedown notice and language

**MJ Courchesne** is a publishing veteran with more than 20 years of experience in trade, academic, and direct-response publishing, and she has spent nearly two decades specializing in licensing, subsidiary rights, and permissions. She is the founder and president of <u>Gryphon Publishing Consulting</u> and a member of the <u>IBPA Advocacy Committee</u>.

## Member Profile



Glenna A. Bloemen, JD, MA Ed. First-Time Authors' Coach Vanderblúmen Publications P.O. Box 626 La Mesa, CA 91944 619-743-5192 gab11853@aol.com

## PWM: What aspect of writing or publishing are you involved in?

**GAB:** I am a trained investigative journalist. I have worked on newspapers, newsletters, and magazines during my career. My first real job was with Foodmaker in the public relations department. When my internship ended, I went to Dyna Graphics in North County. I was senior editor of *Emergency Product News*, a trade magazine for EMTs and paramedics. From there, I branched out to Publisher's Development Corporation and was the advertising production director for four national magazines. I have written numerous articles for publication in the real estate and legal fields.

## PWM: What first attracted you to writing or publishing?

**GAB:** I was born into a publishing family. My dad was the foreman of the composing room at the *Evening Tribune* in San Diego. My grandmother was the office manager of the magazine *Paradise of the Pacific*, now called *The Honolulu*. My mother was a graphic artist for Dyna Graphics and the now-defunct *Penny Saver* throwaway. I guess it was always in my blood.

#### PWM: How long have you been writing or publishing?

**GAB:** Since I was 8 years of age. That's when I published my first book, *Homer the Elephant*. It was written on ruled school paper, illustrated with construction paper, and crudely bound with construction-paper covers and yarn to tie the book together. I have learned the technical business of publishing, hand preparing layouts before computers took over and supervising the print runs on industrial printing presses. These days, I assist first-time authors in getting their work to press either traditionally or print on demand.

I first met Dan Pointer in the '80s while attending his workshop on Self-Publishing at the Learning Annex. Back then, only a small percentage of books were being self-published. Dan inspired me to self-publish and help others to learn the process. Today, due to technology, we have the ability to publish on demand through Amazon or Barnes and Noble without having to store inventory. What a blessing for authors who would not otherwise get published!

# PWM: As a writer, what kind of books do you write? Any published?

**GAB:** I am a non-fiction writer working on trade publications and books. I published a book on *First Year Law Examination*. I have written articles in Foodmaker's newsletter, *Super Scooper*, *CCMI* commercial real estate newsletter, and *SDAR Magazine*.

## PWM: What was your most recent project?

**GAB:** Finishing my Property Management Books, one for landlords and one for renters. My work provides up-to-date case studies that I have experienced as an on-site and off-site property manager and references to case law that applies to the industry. This is critical due to the pandemic and the way renters are treated today. A majority of property managers have invested in second homes that they rent out. They try to do it themselves, only to learn from their mistakes the hard way. My books should provide some guidance to stay out of court and have profitability from their investments.

# PWM: What are you working on next?

**GAB:** Self-publishing my first novel, *Hong Kong*. It is a work in progress. I started in 1990 and continue to this day. I visited China in the 1990s and learned a lot about the culture and the people.

# PWM: How long have you been a member of PWSD, and why did you join?

**GAB:** I've been a member for well over a decade. I found PWSD on the internet and decided to go to a meeting and see what it was all about. I was hooked. PWSD has become a vast resource for me in the business of marketing and promoting my work. I enjoy the company of fellow writers and have learned a lot from their experiences and the workshops that have been offered. When I took on the job of the Newsletter Editor, I really began to appreciate the organization and all that it does.

## PWM: What benefits have you gained as a member?

**GAB:** The networking has been a valuable aspect of my membership. I have met and worked with people whom I may not have known otherwise.

## PWM: What would you tell prospective members about the organization?

**GAB:** Getting involved gives you perspective. Authors can really benefit from this association. You grow through your contacts and your work becomes fine-tuned resulting in increase of friendships as well as revenue. Don't keep PWSD a secret.

## PWM: What's something unique or special about you, that you'd like others to know?

**GAB:** I have a BA in Liberal Arts, with an emphasis in Journalism, German and English; a Master of Arts in Educational Leadership; and a Juris Doctorate in Law. I worked for 10 years in the legal field on both civil and criminal and state and federal high-profile cases, including two death-penalty cases. My studies and hands-on experiences have provided vast resources for my writings. I am currently an active Real Estate Broker Associate for Keller Williams in East County and work for a CPA. In my spare time, I quilt and enjoy working with sponsored youth through my Kiwanis Club membership.

# **PWM:** What request might you have of other members? (joint venture promotions, launch team, referrals, reviews, advance readers...)

**GAB:** As part of the networking of our association, it would be great for members to refer first-time authors to me, early in their process, so I can help them more efficiently and successfully establish their business and launch their first creative work.



# IBPA Signs Global Charter to Inspire Sustainable Post-COVID Future

Tuesday, September 28, 2021

Note: PWSD is a member organization of the Independent Book Publishers Association.

Over 30 global publishing trade associations, book fairs, and freedom to publish champions sign charter to inspire a sustainable post-COVID future for the sector.

By signing the **International Sustainable Publishing and Industry Resilience** (**InSPIRe**) Charter, IBPA has agreed to cooperate with industry stake holders from across the publishing ecosystem—including publishers, booksellers, authors, educators, bookfairs, international reading and literacy organizations, and free expression groups—on supporting publishing's post-COVID recovery.



Following the International Publishers Association's (IPA's) landmark report <u>From Response to</u> <u>Recovery: The Impact of COVID-19 on the Global Publishing Industry</u>, IPA President Bodour Al Qasimi formed the International Sustainable Publishing and Industry Resilience (InSPIRe) Plan Taskforce in

early 2021 to lead an industry consultation to identify key pandemic-induced challenges facing publishers and promote cooperation on the way forward.

"Publishing is facing an uncertain recovery if our industry doesn't come together. While developed publishing markets have fared better, our colleagues in emerging publishing markets are facing existential challenges. The global pandemic doesn't just affect publishers—the livelihoods of millions of publishers, authors, illustrators, printers, distributors, and booksellers around the world are at risk," said Al Qasimi.

The InSPIRe Charter is one of the first achievements of the Taskforce. Charter signatories, including the Independent Book Publishers Association (IBPA) and more than 30 others (see below), have committed to industry-wide cooperation on a forthcoming plan for the post-pandemic future of publishing. By endorsing the Charter, signatories have agreed to ten areas of cooperation targeting the sector's interactions with policy makers but also building inter-sector dialogue and closing skill gaps. [Also known as the 10 commitments, these are listed on page 13.]

The InSPIRe Plan is unique in its intentional inclusion of a broad spectrum of the publishing ecosystem.

"IBPA is committed to a viable and positive future for the entire book industry supply chain across all sectors. Ours is an interconnected, global community—where one succeeds, all succeed," said IBPA CEO Angela Bole. "We're proud to join our international colleagues in this coordinated action working toward this future."

To date, the following entities have joined the 86 members of the IPA in endorsing the InSPIRe Charter:

- African Publishers Network
- Arab Publishers Association
- ASEAN Book Publishers Association
- Association for the Development of Education in Africa
- Association of American Literary Agents
- Bologna Children's Book Fair
- Book Aid International
- Buenos Aires International Book Fair
- Delhi Book Fair
- Etats Généraux du Livre en Langue Française
- European and International Booksellers Federation
- European Educational Publishers Group
- Frankfurt Book Fair
- Ghana International Book Fair
- Goteborg Book Fair
- Grupo Ibero-Americano de Editores
- Independent Book Publishers Association

- International Association of STM Publishers
- International Board on Books for Young People
- International Istanbul Book Fair
- LIBER
- London Book Fair
- Nairobi International Book Fair
- Nigeria International Book Fair
- Pan African Writers Association
- PEN International
- Più Libri Più Liberi (Rome Book Fair)
- Rio International Book Fair
- Sao Paulo International Book Fair
- Seoul International Book Fair
- Sharjah International Book Fair
- Tbilisi International Book Festival
- Turin Book Fair
- U.S. Book Show
- UNICEF

#### About the International Publisher Association's International Sustainable Publishing and Industry

**Resilience (InSPIRe) Plan Initiative.** IPA is leading a wide-ranging consultation to develop consensus on the global pandemic's impact on global publishing and what's next. The consultation, which will culminate in an industry-wide analysis on the state of global publishing and advance recommendations to enhance resilience and sustainability, is being overseen by a multi-stakeholder taskforce called the InSPIRe Plan Taskforce. The taskforce is composed of 11 members of the IPA Executive Committee.

In May 2021, the InSPIRe Plan Taskforce developed the InSPIRe Charter to be endorsed by publishing stakeholders as a symbolic commitment to continuing the high level of industry-wide cooperation that emerged in response to the global pandemic. The InSPIRe Plan consultation has been designed to reinforce this cooperation by including the entire publishing ecosystem to develop a systemic, collaborative approach to building industry sustainability and resilience.

The ten commitments are:

- 1. Asserting the value of publishing to policymakers as an essential industry;
- 2. Advocating for publishing-specific government stimulus programs to build a more sustainable and resilient global publishing industry that continuously adapts to changing consumer and competitive dynamics;
- 3. Fostering dialogue between publishing ecosystem stakeholders to build resilience, expand partnerships, mitigate risks from global supply chain disruptions, and minimize the environmental impacts of the publishing supply chain;
- 4. Demonstrating the damaging effects of piracy, and advocating for the development, protection, and enforcement of fit-for-purpose copyright frameworks that guarantee fair competition and protect the rights of publishers and content creators;
- 5. Identifying common ground between publishing stakeholders, rights organizations, and governments to fight censorship and promote freedom to publish;
- 6. Closing emerging workforce skills gaps through capacity building, mentorship, and partnerships;
- 7. Exploring partnerships and programs that emphasize the role of publishing in promoting access to knowledge, continuity of education and lifelong learning for all children and young people, with equal opportunities for girls and boys;
- 8. Empowering underrepresented voices to ensure diversity and inclusion in the publishing ecosystem;
- 9. Supporting indigenous language publishing through targeted initiatives and partnerships;
- 10. Highlighting the role of small and medium-sized independent publishers and booksellers, which make up the vast majority of the publishing industry globally, in ensuring bibliodiversity and supporting measures needed to future proof their businesses.

**About the International Publishers Association (IPA).** The <u>International Publishers Association (IPA)</u> is the world's largest federation of national, regional and specialist publishers' associations. Our membership comprises 86 organizations from 71 countries in Africa, Asia, Australasia, Europe and the Americas. Through its members, IPA represents thousands of individual publishers around the world who service markets containing more than 5.6 billion people. The IPA's mission is to promote and protect publishing and to raise awareness of publishing as a force for economic, cultural, and social development.

**About the Independent Book Publishers Association (IBPA).** Founded in 1983 to support independent publishers nationwide, the Independent Book Publishers Association (IBPA) leads and serves the independent publishing community through advocacy, education, and tools for success. With over 3,700 members, IBPA is the largest publishing association in the U.S. Its vision is a world where every independent publisher has the access, knowledge, and tools needed to professionally engage in all aspects of an inclusive publishing industry. For more information, visit <u>ibpa-online.org</u>.





I am looking for a few female non-fiction authors who would like to share a book presentation at a women's co-working space in Carlsbad at some future date. We would share expenses to rent the space and provide refreshments. Contact Andrea Glass at <u>andrea@writersway.com</u>

| Calendar of Events                                                                                                                                         |  |  |  |  |  |   |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|--|---|
|                                                                                                                                                            |  |  |  |  |  | - |
| Due to COVID-19, conferences and workshops may be subject to cancellation or go online. Watch the newsletter for updates as the times get closer. BE SAFE. |  |  |  |  |  |   |

# Southern California Writers Conferences Feb 18–20, 2022, in San Diego, CA

Southern California Writers Conference is specifically tailored to empower writers of every level with the vital tools, networking, and industry prowess needed to sell their work. Plenty of other opportunities await those attending to sidle up next to editors, agents, executives, and others joining us to discuss things on a more intimate level. For more details go to: For more details go to: <u>https://writersconference.com/la/</u>.

## Resources for the Publishing & Writing Community

# Have more resources to share? Please email them to Newsletter Editor Glenna Bloemen at <u>gab11853@aol.com</u>, and we will be happy to include them in this list.

| Best Literary Agents Seeking Submissions in S                       | an Diego <u>Blog.Reedsy.com/literary-agents/san-diego/</u>       |
|---------------------------------------------------------------------|------------------------------------------------------------------|
| California Resources for Writers                                    | <u>WriteByNight.net/California</u>                               |
| California Writer's Club                                            |                                                                  |
| City of San Diego Public Library                                    | anDiego.gov/public-library/news-events/localauthors/resources    |
| Independent Writers of Southern California                          |                                                                  |
| Mystery Writers of gab11853America                                  |                                                                  |
| Romance Writers of America                                          |                                                                  |
| San Diego Writer Resources                                          | <u>SanDiegoBookAwards.org/resources</u>                          |
| San Diego Writers Ink                                               |                                                                  |
| SDSU 2021 Writers Conference                                        | EventsInAmerica.com/events/2021-sdsu-writers-conference/         |
|                                                                     | business/marketing-publishing/3tirzndsybggli0t                   |
| Sixty Writers Conferences for Authors,<br>Bloggers, and Freelancers |                                                                  |
| The Top Online Writers' Conferences                                 |                                                                  |
|                                                                     | Top-25-online-writers-conferences-in-2021                        |
| University of San Diego-Creative Writing                            | <u>SanDiego.edu/cas/creative-writing/</u>                        |
| The Writers for Hire—Ghostwriting and Book                          | s <u>TheWritersForHire.com/services/ghostwriting</u>             |
| The Writers Room                                                    |                                                                  |
| Writing Conferences and Events                                      | <u>NewPages.com/writers-resources/writing-conferences-events</u> |





Newsletter & Social Media Team

# Vanderblümen Publications

Glenna A. Bloemen, J.D. MA Ed.

#### Self-Publishing Coach Assisting First-Time Authors From Page to Press

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## **Newsletter Managing Editor**

# ALL MY BEST

Book-Manuscript Scrubbing and Copyediting; PDF-Book-Layout Proofreading and Layout Check

#### Lynette M. Smith

"Building Results, Respect, and Relationships!"

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## **Newsletter Copyeditor**



## **Newsletter Circulation Manager**



## **Social Media Liaison**



**Member Profile Editor**