

Book Awards

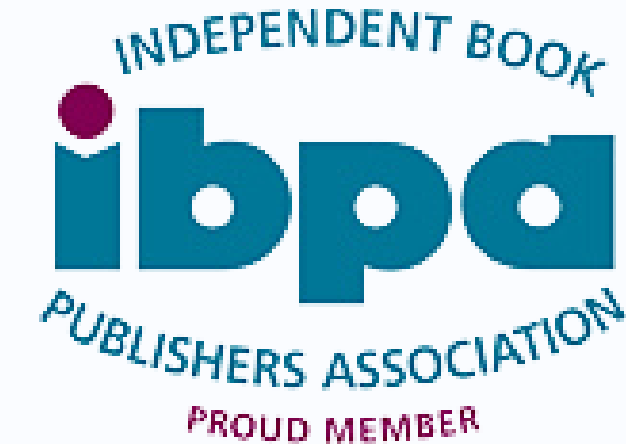
Capture the spotlight with award-winning success



Book Award Pro

Authors trust Book Award Pro

- World's largest database of legitimate accolades (11,000+)
- 8,200+ books every month
- 1,800+ awards won in 2024
- Informing industry resources



How does Book Award Pro work?

- Find great reviews & awards
- Enter for accolades
- Story marketing & validation

Accolades tailored for your book

- Every genre
- Every format
- Every publication date
- Every book



How to win book awards



When to begin seeking awards

- As soon as possible
- ~3 months prior to publication
- Better late than never

Create your strategy & streamline your process

- Research award options
- Prepare your nomination
- Manage requirements
- Perform submission
- Track results



Tips to maximize your success

- Begin early
- Stay organized
- Monitor every submission through completion
- Let tools do the heavy lifting



Standing out from the crowd

- Compelling story
- Professional cover design
- Good formatting
- Quality editing
- Variety of awards - genre, series, audiobooks, etc.



Best ways to leverage awards



Ways we see authors use awards

- Credibility, social proof
- Get published
- Publicity, marketing
- Career opportunities
- Attention to a cause, other books
- Distribution, translation rights, BookBub deals



Fuel your story marketing

- Authors are business owners
- Connect with readers in an authentic way
- Use every step of the process
- Share your news with readers

Share and engage using social media

- Leverage social media
- Tag the accolade organization
- Use relevant hashtags
- Build online community
- Easy way to keep social channels active

Get awareness in **your local community**

- Contact local media outlets
- Offer a book signing at bookstores, libraries, and coffee shops
- Share with family and friends
- Notify membership organizations



Refresh your author branding

- Speaker bios
- Printed materials
- Email signature (hidden gem!)
- Professional profiles
- Website, sales pages
- Social media descriptions



Celebrate with **your book design**

- Award seal
- Award-winning language
- Endorsements (credibility, social proof)
- Front cover
- Back cover
- Spine

Let's review
the highlights...



Your winning journey awaits

- **Find** legitimate opportunities
- **Streamline** your process
- **Share** your journey



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Hannah Jacobson, Founder

Stay in touch via...

Email: team@bookawardpro.com

Social:



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